

Welcome to Hear to Read!

View and Share the Hear to Read Campaign Page

1. The Hear to Read challenge will be hosted on JustGiving, an online charity platform.
2. To view the campaign page, go to the URL below:
<https://www.justgiving.com/campaign/hear2read>
3. **You do not need to create an individual fundraising page.** Supporters will give directly to the general campaign page and can include a message that will display on the page.
4. To share the campaign page, click “Share” at the top of the page. You can choose to share the page on Facebook, Instagram, and other platforms.

How to Participate in the Hear to Read Challenge

1. **Create a reading and fundraising goal** for the month of February. You can choose to track your reading goal by the number of books, pages, or minutes you read (audiobooks count too!)
2. **Share** the Hear to Read campaign page on social media and with your family and friends.
 - a. Download the campaign graphic from Dropbox using the URL below and use it when sharing. You can attach it to your text threads and emails or upload it to social media.
<https://tinyurl.com/hear2read>
 - b. Appeal to donors: You can customize and use the script below, or get creative and write your own.

I am supporting St. Joseph Hearing + Speech through the Hear to Read challenge! My goal is to read [INSERT your books/pages/minutes goal] and raise money for St. Joseph.

Hear to Read is a monthlong fundraising campaign supporting St. Joseph’s programs while encouraging students and families to discover the joy of reading. Please support me as I work to reach my goal by giving a gift at the link below. Make sure to mention me in your gift message so I can see your support! All proceeds from the Hear to Read challenge will directly benefit children across St. Joseph’s services. Thank you for making sure children with hearing loss have the care and resources they need to thrive!

GIVE HERE: <https://www.justgiving.com/campaign/hear2read>

- c. Throughout the month, provide your network with updates on your goal and encourage them to continue giving.
3. **Track** your reading using the “My Reading Tracker” spreadsheet. You may track your reading digitally ([access the tracker here](#)) or use a printed copy.
 - a. Reading tracker forms are due to St. Joseph by **Monday, March 9**. You can email them to Rachel at rpetersson@sjid.org or bring them to the Indianapolis campus.
 4. **Let us know** that you are participating! We want to stay in touch throughout the month with tips for connecting to your network and encouragement to keep working towards your goal. Please fill out this form to confirm your participation: <https://forms.office.com/r/NEGr0UYNsS>
 5. We are asking all participants to raise at least \$25. All participants who hit their fundraising goal **and** submit their reading tracker will win a prize!

QUESTIONS? Email Rachel Petersson (rpetersson@sjid.org) with any questions about Hear to Read.